



## James "Jimmy" A. Rich III

April 21, 1950 - January 25, 2022

James "Jimmy" A. Rich III, age 71, died on Tuesday, January 25th, at Carilion Roanoke Memorial Hospital, with his wife and daughters by his side. His death was the result of injuries sustained from being hit by a truck while out jogging.

Jimmy was the son of James A. Rich, Jr. and Dollie McCubbins Rich, both of whom predeceased him. He is survived by his wife of 41 years, Virginia "Ginny" Rich; his daughters, Ashley Hall (Tony) and Lauren Miller (Jason); his grandsons, Jay and Jackson Miller; his sisters, Debbie Smoak and Laurie Taylor (Allen); his brother, Wade Rich (Brenda), his sister-in law, Sharon Gilbert Winstead (Charles); his aunt, Betty Galloway; nieces, nephew, cousins, extended family, and friends.

A graduate of Tunstall High School and Virginia Tech, Jimmy served in the National Guard and as the VP of the former Rich Industrial Supply, Inc. For over the past 20 years, he worked at Applied Industrial Technologies. He was a former member of Kentuck Baptist Church and Woodlawn Baptist Church and a current member of Faith Memorial Baptist Church.

Jimmy was a long-time runner and cyclist, but his greatest love on earth was his family. He gave freely and generously of his time and his talents, investing everything he had and was in those he loved most. He structured a home for

his family around faith, hope, and love. The greatest of these was love.

“Now fear the Lord and serve him with all faithfulness...choose for yourselves this day whom you will serve...But as for me and my household, we will serve the Lord.” (Joshua 24:14-15)

Visitation will be held on Saturday, January 29, 2022 from 6:00-8:00 PM at the Wrenn-Yeatts Westover Chapel. At all other times, the family will receive visitors at 455 Pine Lake Road.

The funeral service will be held on Sunday, January 30, 2022 at 2:00 PM at Faith Memorial Baptist Church, conducted by the Rev. Daniel Lackey and the Rev. Seth Lackey. Private interment to follow.

In lieu of flowers, the family asks memorial to be made to God's Pit Crew or Bachelors Hall Volunteer Fire and Rescue.

Wrenn-Yeatts Westover Chapel is serving the Rich family.

# Previous Events

## Funeral Service

JAN 30. 2:00 PM (ET)

Faith Memorial Baptist Church  
7450 Martinsville Highway  
Danville, VA

## Burial

JAN 30 (ET)

Laurel Grove Baptist Church Cemetery  
136 Church Lane  
Sutherlin, VA

# Tribute Wall



“ Wrenn-Yeatts Funeral Home created a Tribute Video in memory of James "Jimmy" A. Rich III



Wrenn-Yeatts Funeral Homes - January 27, 2022 at 07:02 PM

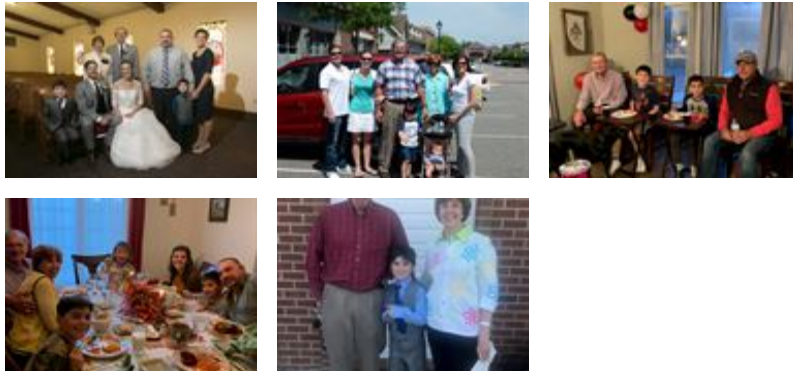


“ Ginny & family, in times like these, there's so much we don't understand...so all that's really left is to hold on tight to the One who does. Praying for comfort & peace for each of you as only God can give. You are in the prayers, the thoughts, & the hearts ❤️ of those who care.

Larry & Marie Reed - January 29, 2022 at 07:19 PM



“ 13 files added to the album Life Tributes



Wrenn-Yeatts Funeral Homes - January 29, 2022 at 04:39 PM



“ *Emerald Garden Basket was purchased for the family of James "Jimmy" A. Rich III.*



January 29, 2022 at 12:47 PM



“ *Ginny so sorry to hear of your love's passing. Praying for peace & comfort for you & your family*

**Renee Beamon** - January 29, 2022 at 09:13 AM



“ *32 files added to the album LifeTributes*



**Wrenn-Yeatts Funeral Homes** - January 29, 2022 at 08:25 AM

RM

“ So sad about your loss. I saw Jimmy just before Christmas. He had heard I was retiring and we stood and chatted for a good while. His dad and mom (and grandparents before them) were such an encouragement to Calvary Baptist Church. Now Jimmy is with them. Life is filled with uncertainties, yet the hope we have though Christ is a sure and certain hope. God bless you all during this painful time and please know that my wife and I -- and the other members of Calvary Church -- are praying for you..... - Rick Markham

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**Rick Markham** - January 28, 2022 at 12:44 PM

EE

“ Ginny and family, so sorry to hear of your loss. Our prayers are sent to help comfort you. If we can help in any way, please contact us.

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**Ernest and Nancy eanes** - January 27, 2022 at 08:27 PM

SD

“ Jim Rich  
“Rich” in character says it all.  
I was Jim’s boss for 10 years. I considered him more of a mentor than a co~worker.  
He and I worked closely together. Regardless of the situation we got through it. Trust me he and I had a few but we managed. He was tough, serious but always compassionate. Most especially if it involved an employee.  
I personally have seen his eyes swell up. All heart that was Jim. It breaks my heart he is no longer with us. I retired 2 years ago but Jim and I still talked.  
I will miss him and no question I know his family and many other friend will as well  
Steve DeHart

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**steve DeHart** - January 27, 2022 at 08:02 PM



“ 87 files added to the album *Life Tributes*



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**Wrenn-Yeatts Funeral Homes** - January 27, 2022 at 06:56 PM

RW

“ So Sorry to hear about Jimmy, Keeping the Family in Prayers at this difficult time.



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**Ron & Donna Walker** - January 27, 2022 at 04:45 PM

DR

“ To the family and friends of Mr. James A. Rich III

*The employees and management of Huber Engineered Woods extend our deepest and heartfelt condolences. Mr. Rich served as our Applied Industrial Technology Sales Representative for some 20 years. During this time relationships were developed between Jim and several of the managers at our facility. All came to know and depend on Jim’s knowledge and professional abilities. Jim’s calm demeanor, gentle character, and professional attitude was something we could always depend on no matter how urgent or critical the situation. Jim will be deeply missed, and forever remembered.*



*Sincerely*

*The employees of Huber Engineered Woods (Crystal Hill, VA)*

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**Drew Robertson** - January 27, 2022 at 02:43 PM

JR

“ Ashley and Lauren, I am sending love and sympathy to you both in the loss of someone so special. May God give you peace in the days ahead.

*With love,  
Judy Robertson*

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**Judy G. Robertson** - January 27, 2022 at 11:13 AM

R1

“ *Lauren and Ashley,  
Please accept our sympathy and condolences  
for your monumental loss. We are so sorry to  
hear of your dad's passing. We know you  
have many great memories to share and think  
of as you journey through such an unexpected experience. Each of  
you and your families are in our thoughts and prayers for strength,  
comfort and peace in the coming days. With love, The Billy Stowe  
Family*



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**Rachel Stowe (Bus 194/THS)** - January 27, 2022 at 10:56 AM

CH

“ *It is with much sadness to learn of this fatal accident. I remember  
Jimmy as a little one playing at Pine Lake with his sister Debbie and  
his liveliness and adorable personality as an elementary student at  
Brosville. He was a leader at Tunstall High and much admired by  
fellow students and faculty. I am sure he will be sadly missed by his  
loving family. All of you have my sincere sympathy.*

*Carolyn Hardy*

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**Carolyn Hardy** - January 27, 2022 at 08:50 AM

LB

“ *Ginny, We are so saddened to hear of your tragic loss. We send our  
love and prayers to you and your girls. Thankful that wonderful  
memories stay in our hearts forever. Remember you are in our  
thoughts and prayers. Love, Lucy and Bo*

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**Lucy Barringer** - January 27, 2022 at 06:24 AM

BM

“ *The Shumate family wants to convey our deepest condolences to the Rich family over the tragic loss of Jimmy. I went to Tunstall with Jimmy and graduated with Debbie. I think so very much of this family. My Father Glynn Shumate, during his years of working in heating and air, did so much business with the Riches at Rich Industrial Supply. And oh my, the great times at Pine Lake pool!!!! Know that you are all in our thoughts and prayers and so very sorry. Glynn Jr., Debbie, Carolyn, and Belinda, The Shumates*

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**Belinda Shumate Martin** - January 26, 2022 at 10:50 PM

SH

“ *Sue Bennett Harrah lit a candle in memory of James "Jimmy" A. Rich III*



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**sue bennett harrah** - January 26, 2022 at 09:07 PM

SH

*I AM PRAYING FOR YOUR WHOLE FAMILY , YOU ARE IN MY THOUGHTS !!!*

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**sue bennett harrah** - January 26, 2022 at 09:09 PM

GM

“ *I am shocked to learn of Jim's passing. I send my heart felt sympathy to the family. I remember going swimming with him at Pine Lake, all the fun we had with Debra. His grandparents were wonderful, as were his mom and dad. His mom was related to my wife, so he was kind sorta family. I trust God will comfort you, and give you peace.*

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**Glenn Mumpower** - January 26, 2022 at 05:32 PM

AT

“ *Applied Industrial Technologies purchased the Peaceful White Lilies Basket for the family of James "Jimmy" A. Rich III.*



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**Applied Industrial Technologies** - January 26, 2022 at 04:51 PM



“ *Anne Worley lit a candle in memory of James "Jimmy" A. Rich III*



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**Anne Worley** - January 26, 2022 at 04:01 PM

MD

“ *Ginny, Laurie, Sharon and family - I was deeply saddened to hear of Jim's tragic death yesterday. Although I don't know much about him I do know what a loving and caring family he had. Am sending this to each of you with my heartfelt sympathy because I care. Am praying that the prayers of your many friends will surround each of you in the days ahead that and that you will find comfort in knowing that others care.*

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**Mack Doss** - January 26, 2022 at 03:26 PM

CS

“ *I am at a loss for words at this tragic news. I will always cherish my years working with Jimmy and getting to know the family. My prayers are with all of you. May God bring you peace.*  
*Carol Stowe*

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**Carol R Stowe** - January 26, 2022 at 02:09 PM

RP

“ Ryan, Sara, Olivia, James Piechota purchased the *Simply Elegant Spathiphyllum* for the family of James "Jimmy" A. Rich III.



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**Ryan, Sara, Olivia, James Piechota** - January 26, 2022 at 01:57 PM



“ *Beautiful in Blue* was purchased for the family of James "Jimmy" A. Rich III.



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January 26, 2022 at 01:49 PM

TF

“ So sorry for the loss of Jimmy, seems I have known him forever. My mom Lala was the office manager at Rich Industrial and dearly loved your family, I worked there for a while and my sister did also. It was nice to still work with him on occasion through Applied, always polite and kind to me. Prayers for your family, I cannot imagine the hurt and pain you are going through now.

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**Tina Farthing** - January 26, 2022 at 12:57 PM

BG

“ So sorry to hear about Jimmy. We grew up with the Rich family and have so many fond memories of our times together when we were young. Always enjoyed talking to Jimmy when I ran into him. May God bless his family now and in the days to come. James and Betty Turner Garrett

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**Betty Garrett** - January 26, 2022 at 12:51 PM

DM

“ So sorry to hear about Jimmy. Our prayers and thoughts are with the family. Dewey and June Matherly



Dewey and June Matherly - January 26, 2022 at 10:37 AM



“ I was so very sorry to hear of Jimmy's passing. I live on River Ridge Road just off Pine Lake. So many days I would see Jimmy take his morning or afternoon run thought it was amazing that he was so dedicated to his health. A very courteous runner. He always gave me a wave. My condolences to his family.

Rosylind Fitz - January 26, 2022 at 10:22 AM

DF

“ So sorry to hear about Jimmy. Life can change in a blink. GOD is steady and Ginny you must depend on HIM during this time. Please rely on your family and friends and know they are praying for you and your peace. Jimmy was a great guy and know for sure he is with GOD now and in a much better place. If Sandra or I can help in any way, please let us know. GOD BLESS!!!

Darrell Finney

Darrell Finney - January 26, 2022 at 09:58 AM

DF

“ Our prayers and thoughts are with all of the Rich family today. I have known Jimmy for many years, and my brother knew him well in the VT days. We are so sorry for your tragic loss at his time. Dale and Janet Ferrell

Dale Ferrell - January 26, 2022 at 09:55 AM

DW

“ Our condolences to a family long connected to ours. May God wrap His arms around all of you during this difficult time and give you grace and comfort.

*Ronnie and Darlene Watson*

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**DARLENE LAW WATSON** - January 26, 2022 at 09:45 AM

MW

“ Ginny, I am so sorry for the tragic loss of your beloved husband. My prayers that God will grant you and your family peace and comfort during this time.

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**Marianna Wilmoth** - January 26, 2022 at 09:32 AM

RJ

“ Johnie just called me and told me about Jimmy. I'm so terribly sorry for your loss. I tried a number of times over the last years to get in touch with him but failed. He was my best friend and he will be missed.

*Ralph & Terry Joyce*

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**Ralph & Terry Joyce** - January 26, 2022 at 07:57 AM

TB

“ Rich Family,  
Sorry to here of the loss of Jimmy. He served others well throughout his life. He is with God and his family in Heaven today. God will give you comfort in the coming days and always. Rely on Him to get you through.

*God Bless*

*Tom and Penny Blair*

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**Tom Blair** - January 26, 2022 at 05:02 AM

BB

“ Ginny and the entire Family! I was so very very sorry to hear of this tragic loss! Praying for Strength and Comfort to see you through the upcoming days ahead. Love to you all. 💔💔💔



Brenda Barts Bryant - January 26, 2022 at 01:06 AM

MF

“ Mandy Fugate lit a candle in memory of James "Jimmy" A. Rich III



Mandy Fugate - January 25, 2022 at 09:49 PM

JR

*Dear Ginny and family*

*I was so sorry to hear of this terrible tragedy. I am praying and shall continue to pray for all of you that the Holy Spirit will comfort you as only He can, now and in the days ahead. God bless each one of you! Love,*

*Joan Reynolds*

Joan Reynolds - January 26, 2022 at 05:10 PM

CJ

*Rich Family Sorry to learn of the loss of Jimmy. I had dealings with him when he ran Rich Industrial. He was always friendly as well as a a descent businessman, May you find confront in the memories left behind. Gone to soon. God Bless. Carlton W Snead Jr.*

Callton W Snead Jr - January 27, 2022 at 12:29 AM

WM

*Our thoughts and prayers are with you all. May God comfort you and your family now and in the days ahead. 🙏*

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**Wayne and Penny Merricks** - January 27, 2022 at 08:00 AM

WB

*Ginny it was a shock to hear about what happened to Jimmy. He was quite a man and always had a smile for you. He was always very friendly. He is now with his Lord,Dad and Mom. We will all see him one day.*

*Praying for the family*

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**Wesley Barker** - January 29, 2022 at 12:44 PM